

SCOTT JANULEWICZ

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Qualifications Profile

Experienced designer with 10 years experience in multimedia, marketing, photography and print design. Exceptional collaborative and interpersonal skills; dynamic team player with well-developed written communication abilities. Passionate and inventive creator of innovative marketing campaigns; accustomed to performing in a deadline-driven environment with emphasis on working within budget requirements. Creative experience in the following:

Print

- Brochures
- Print Advertisements
- Tradeshow graphics

Multimedia

- Online presentations
- Web site design
- Motion graphics presentations

Marketing

- Corporate branding
- Identifying market segmentations
- Product development

Technical Proficiency

Platforms:

Mac OS 9/10, Windows XP

Software Expertise:

Adobe Dreamweaver, Flash, Illustrator, Photoshop, InDesign, After Effects, Image Ready, Acrobat, Quark Express, Microsoft Word, Excel and Powerpoint.

Professional Experience

Senior Graphic Designer

Cyphermint, Inc., Marlborough, MA, 2004-Present

Internet Payment & Kiosk Development Company

- Consistently work with Vice President of Marketing to develop corporate branding
- Responsible for the creative management as well as design and production of all company's print and web sites
- Design kiosk graphic user interfaces, for companies kiosk clients
- Work with marketing department to create online & print content

Owner/Web Designer

Wedding Day Jewelry, LLC., Derry, NH, 2003-2005

A e-commerce web site

- Photograph & optimize all jewelry pieces for the web site
- Create, design & maintain web site
- Design all marketing materials.

Graphic Designer/Web Designer

LocalTel Yellow Pages, Andover, MA, 1996-2003

A independent yellow page publisher

- Responsible for designing, proofing and paginating over six million dollars of advertising a year.
- Created and optimized web graphics for company's web site.
- Worked with CEO to create all marketing materials
- Developed designs for 4-color cover advertisements and preparing them for print.
- Created new corporate identity for LocalTel.com
- Developed interactive CD for graphics department to minimize production time.

Education

Associates Degree in Marketing, 1994

Northern Essex College, Haverhill, Massachusetts

Graphic Design, 1996

Clark University, Framingham, Massachusetts